

WISCONSIN MOTORCOACH ASSOCIATION
BOARD OF DIRECTORS MEETING
Potawatomi Hotel and Casino, Milwaukee
Innovation Meeting Room
10:00 a.m. November 20, 2025

AGENDA

-  Call of the Roll
-  Secretary's Report
-  Membership Report
-  Financial Report
-  Legislative Report
-  Other Business
 - 2026 Convention Planning
 - Board Seat Terms Expiring
-  Adjourn

**WISCONSIN MOTORCOACH ASSOCIATION DIRECTORS
NOVEMBER 20, 2025**

OFFICERS

Chairman: John Meier, Badger Bus
Vice Chairman: Mark Sumner, AccuTrans Group
Secretary/Treasurer: Dan Johnson

BOARD OF DIRECTORS

Term of Office Expiring in 2026

Joe Kobussen, Kobussen Coaches
Mark Polzin, Budget Truck & Auto Body
Eric Jones, Jones Travel

Term of Office Expiring in 2027

Dennis Prigge, Discovery Coach Lines
Steve Fazlovic, GO Riteway
Trachy Schueller, Personalized Coaches

Term of Office Expiring in 2028

John Meier, Badger Coaches, Inc.
Mark Sumner, AccuTrans Group
Al Fugate, Van Galder Bus

**WISCONSIN MOTORCOACH ASSOCIATION
BOARD OF DIRECTORS MEETING
March 12, 2025
DoubleTree Hilton, Milwaukee**

MINUTES

The following are the minutes of the Board of Directors meeting of the Wisconsin Motorcoach Association held on March 12, 2025 in Milwaukee and convened at 11:43 a.m. The following directors and members were present:

Al Fugate, Eric Jones, Tracy Schueller, Matt Carroll, Joe Kobussen, Mark Polzin, Dennis Prigge and Dan Johnson.

Secretary's Report/Meeting Minutes:

The minutes of the November 14, 2024 board meeting were offered. A motion was made by Mark Polzin and seconded by Dennis Prigge to accept the minutes as submitted. Motion carried.

Treasurer's Report:

The Report was provided at the Annual Meeting.

Membership Report:

The Report was provided at the Annual Meeting.

Legislative Report:

The Report was provided at the Annual Meeting.

Election of Board Officers:

A motion was made and seconded to elect John Meier to serve as Chairman for one year and elect Mark Sumner as Vice Chairman, also to serve one year. A motion was made and seconded to elect Dan Johnson as Secretary and Treasurer. Motions approved.

Miscellaneous Business

The next meeting will be held in early November, date and location to be determined. The board may consider moving the 2026 convention to the Potawatomi Hotel and Casino in Milwaukee. Hearing no further business, Mark Polzin made a motion, seconded by Joe Kobussen to adjourn the meeting. Motion carried. Meeting adjourned at 11:49 a.m.

Respectfully submitted,

Dan Johnson
Secretary/Treasurer
WISCONSIN MOTORCOACH ASSOCIATION

WISCONSIN MOTORCOACH ASSOCIATION

MEMBERSHIP REPORT

November 2024 – November 2025

New Members

C.E. Neihoff and Co.
TPA Group

Allied Member
Allied Member

Joined 2/25/2025
Joined 7/17/2025

Canceled Members

None.

Motor Coach Operators	16
Allied Members	10
Total members	26

**WI Motor Coach Association
Treasurer's Report
November 20, 2025**

Between October 1, 2024 and October 1, 2025, total revenue for the Wisconsin Motorcoach Association was \$16,512 and total expenses of \$17,233 with an ending fund balance on November 1st of \$4,681.00.

Revenue for the 2025 Convention was \$7,450 and expenses were \$5,025.

The financial statements are in your packet, and this concludes the report.

Wisconsin Motor Coach Association
Comparative Profit Loss
October 2024 through September 2025 October 2025

	Oct 24 - Sep 25	Oct 25
Other Income/Expense		
Other Income		
Contribution Income	327.50	0.00
Convention Income	7,450.00	0.00
Dues	8,735.00	0.00
Total Other Income	16,512.50	0.00
Other Expense		
Administrative Fees	12,200.04	1,016.67
Association Meetings	7.98	150.00
Convention Expenses	5,025.47	0.00
Total Other Expense	17,233.49	1,166.67
Net Other Income	-720.99	-1,166.67

Wisconsin Motor Coach Association

Balance Sheet

As of October 31, 2025

	Sep 30, 25	Oct 31, 25
ASSETS		
Current Assets		
Checking/Savings		
Checking	4,681.85	3,515.18
TOTAL ASSETS	<u>4,681.85</u>	<u>3,515.18</u>
LIABILITIES & EQUITY		
Equity		
Fund Balance		
Fund Balance	5,402.84	4,681.85
Net Income	-720.99	-1,166.67
Total Equity	<u>4,681.85</u>	<u>3,515.18</u>
TOTAL LIABILITIES & EQUITY	<u>4,681.85</u>	<u>3,515.18</u>

WI Motorcoach Association Legislative Report November 20, 2025

SB 136 and AB 126 focus on enhancing visibility during bus reversing maneuvers. This bill amends statute to allow school buses to be equipped with more than two back-up lamps.

Specifically, it permits the installation of additional lamps mounted on each side of the bus to illuminate the rear wheels, thereby increasing safety for pedestrians and other vehicles during reverse operations.

SB 136 was passed by the Senate on October 14th. A public hearing on AB 126 was held on September 16th but no further action has been taken.

SB 508 and AB 561 target vehicles illegally passing stopped school buses. These bills strengthen enforcement by establishing owner liability for such violations, even if the owner was not the driver at the time.

The legislation also authorizes the use of video or photographic evidence to issue citations. Penalties for violations range from \$30 to \$1,000, depending on the severity and circumstances of the offense, reinforcing the importance of compliance with school bus stop laws.

Both bills are before the respective Transportation Committees, but no further action has been taken.

Senate Bill 393 addresses school bus driver licensing, particularly for individuals over 70 and those with medical conditions. The intent is to streamline the reinstatement process for school bus endorsements canceled due to medical reasons by submitting documentation from a healthcare provider stating they are fit to drive.

The bill also extends the CDL retesting interval for drivers over the age of 70 from every two years to every four years. Additionally, the legislation allows for automatic reinstatement of the “S” endorsement upon receipt of medical clearance.

A public hearing was held on November 5, 2025 but no further action has been taken.

English Language Proficiency (ELP) enforcement. Effective June 25, 2025, the FMCSA began strict enforcement of long-standing English language proficiency requirements for commercial drivers, including motorcoach operators.

Drivers must:

- Read and speak English sufficiently to converse with the public.
- Understand highway traffic signs and signals in English.
- Respond to official inquiries.
- Make entries on reports and records

It mandates immediate out-of-service status for drivers who fail English proficiency assessments.

This concludes the Legislative Report.

Wisconsin Motorcoach Association 2026 Convention

Topics/Speaker Ideas

State & Federal Regulatory Update

- **Speakers:** Representatives from FMCSA and WisDOT Motor Carrier Division
- Key compliance trends, inspection statistics, and passenger carrier enforcement focus areas
- Informal Q&A with FMCSA, Wisconsin State Patrol, and WisDOT officials

ABA and UMA Association Legislative & Policy Briefing

- Overview of federal legislative initiatives and WMCA advocacy priorities

Human Trafficking Awareness & Prevention Training

- Wisconsin State Patrol and Department of Justice presenters
- Practical training module for drivers and managers

Workforce Development: Recruiting and Retaining Drivers

- Partnering with technical colleges and workforce boards
- Incentives, mentorship programs, and CDL pipeline strategies

Insurance, Risk Management, and Claims Prevention

- Managing premiums, reviewing coverage, and handling claims effectively
- Panel with insurance partners and risk experts

Technology & Innovation in Motorcoach Operations

- Telematics, GPS tracking, ELD compliance, and fleet data analytics
- Future of low-emission and electric motorcoaches in Wisconsin

Marketing & Customer Engagement Strategies

- Using social media, tourism partnerships, and community outreach to build business
- Improving passenger experience through customer service excellence