

WISCONSIN MOTOR COACH ASSOCIATION
ANNUAL MEETING
March 12, 2025

AGENDA

Welcome and Introduction



Call to Order



Secretary's Report



Membership Report



Financial Report



Legislative Report



Nomination/Election of Directors



Other Business



Adjourn

WISCONSIN MOTORCOACH ASSOCIATION ANNUAL MEETING

Zoom Video Conference

MINUTES

March 7, 2024

The following are the minutes of the annual business meeting of the Wisconsin Motorcoach Association held March 7, 2024 via Zoom video-conference. The meeting was called to order at 10:06 a.m. In attendance were Steve Fazlovic, John Meier, Tom Westlund, Tom Dieckelman, Mark Polzin, Al Fugate, Kathy Cruse, Aram Nikitas, Ethan Sprengeler, Eric Jones, Matt Carroll and Joe Kobussen. Quorum present.

All reports were read at the March 21, 2024 convention but no votes of approval were recorded. Thus, a motion and second was requested to approve all reports en masse. Motion carried.

Secretary's Report - Approved as submitted.

Treasurer's Report – Between October 1, 2023 and February 1, 2024 total revenue for the Wisconsin Motorcoach Association was \$7,245 with total expenditures of \$4,073. The fund balance as February 1, 2024 was \$9,082. The 2024 budget for the Wisconsin Motorcoach Association was approved by the Wisconsin Motor Carriers Association at the December 2023 Board of Directors meeting. Approved.

Membership Report: The association had no new members and no canceled members during the year. Total membership is 26 with 17 motor coach operators 9 allied members. Approved.

Election of Directors: Three seats (Tom Westlund, Dennis Prigge and Steve Fazlovic) expire in 2024. A motion was made by Tom Westlund to nominate all three to another three year term, seconded by Dennis Prigge. Motion carried.

Other Business:

There was a discussion about meeting quorums and the ability to reach the required number in the current by-laws. A motion was made and approved to change the 12 minimum members to 20% of the full membership, as follows:

SECTION 3. Quorum. A quorum of any annual or special meeting of the members of the Association shall consist of 20% of the membership ~~twelve (12) or more members~~ of this Association in good standing present at such meeting.

Seeing no additional business, Tom Westlund made a motion to adjourn the annual business meeting. It was seconded by Al Fugate. Meeting adjourned at 10:27 a.m.

Respectfully submitted,

Dan Johnson
Secretary/Treasurer
WI Motorcoach Association

WISCONSIN MOTORCOACH ASSOCIATION

2024-25 MEMBERSHIP REPORT

New Members

C.E. Neihoff and Co.	Allied Member	Joined 2/25/2025
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Canceled Members

Westlund Bus Lines	Sold Company
Prevost	Non-payment of dues

Motor Coach Operators	15
Allied Members	10
Total members	25

WI Motorcoach Association Treasurer's Report March 12, 2025

Between October 1, 2024 and March 1, 2025 total revenue for the Wisconsin Motorcoach Association was \$10,237 with total expenditures of \$5,091. The fund balance as February 1, 2025 was \$5,402.

The 2025 budget for the Wisconsin Motorcoach Association was approved by the Wisconsin Motor Carriers Association at the December 2024 Board of Directors meeting.

The financial statements are also included in the packet and this concludes the financial report.

<u>Motorcoach</u>		Actual	Budget	Budget
		2023-2024	2023-2024	2024-2025
Other Income/Expense				
Other Income				
	Contribution Income	280.00	200.00	200.00
	Convention Income	5,605.00	5,000.00	6,000.00
	Dues	7,515.00	8,000.00	7,000.00
	Total Other Income	13,400.00	13,200.00	13,200.00
Other Expense				
	Administrative Fees	12,200.04	12,200.00	12,200.00
	Convention Expenses	4,880.10	3,000.00	4,000.00
	Total Other Expense	17,080.14	15,200.00	16,200.00
	Net Other Income	-3,680.14	-2,000.00	-3,000.00
Net Income		-3,680.14	-2,000.00	-3,000.00

Wisconsin Motor Coach Association
Comparative Profit Loss
October 2024 through February 2025

	<u>Oct 23 - Sep 24</u>	<u>Oct 24 - Feb 25</u>
Other Income/Expense		
Other Income		
Contribution Income	280.00	162.50
Convention Income	5,605.00	6,100.00
Dues	7,515.00	3,975.00
Total Other Income	<u>13,400.00</u>	<u>10,237.50</u>
Other Expense		
Administrative Fees	12,200.04	5,083.35
Association Meetings	0.00	7.98
Convention Expenses	4,880.10	0.00
Travel Expenses	0.00	0.00
Total Other Expense	<u>17,080.14</u>	<u>5,091.33</u>
Net Income	<u><u>-3,680.14</u></u>	<u><u>5,146.17</u></u>

Wisconsin Motor Coach Association

Balance Sheet

As of February 28, 2025

	<u>Sep 30, 24</u>	<u>Feb 28, 25</u>
ASSETS		
Current Assets		
Checking/Savings		
Checking	5,402.84	10,549.01
TOTAL ASSETS	<u><u>5,402.84</u></u>	<u><u>10,549.01</u></u>
LIABILITIES & EQUITY		
Equity		
Fund Balance		
Fund Balance	9,082.98	5,402.84
Net Income	-3,680.14	5,146.17
Total Equity	<u>5,402.84</u>	<u>10,549.01</u>
TOTAL LIABILITIES & EQUITY	<u><u>5,402.84</u></u>	<u><u>10,549.01</u></u>

WI Motorcoach Association Legislative Report March 12, 2025

2025-26 State Budget Introduction

Governor Evers introduced his \$118 billion dollar state budget recently, but it remains to be seen how much of it will survive in the Republican-led Legislature. He has proposed several non-fiscal policy items, which lawmakers have already deemed as 'dead on arrival'.

The Governor's budget would increase spending by 20% and increase taxes by \$3.7 billion. It would wipe out the current \$4 billion budget surplus and leave a \$4 billion deficit at the end of the biennium.

On the transportation side, his budget increases state highway rehab and local road improvements and seeks to improve overall road safety through infrastructure improvements. However, it also increases vehicle title fees by \$120 to \$277 and increases driver's license fee by \$8.50 to \$32.50

The Governor wants to add \$3.4 billion to K-12 education funding and provide a series of tax reductions totaling \$2 billion. Republican lawmakers have already signaled their displeasure with the Governor's proposed budget and more than likely will start working on their own budget, with a heavy emphasis on targeted tax relief.

Budget Surplus Grows to \$4.3 Billion

The Legislative Fiscal Bureau (projects that Wisconsin will end the 2023-25 biennium with a \$4.3 billion surplus, an increase from the \$4 billion forecasted in November.

The revision is largely driven by an expected \$894.3 million increase in tax revenue, primarily from higher sales tax collections.

The Fiscal Bureau attributes the increase to updated economic forecasts, including potential effects of proposed federal tariffs.

Additionally, LFB anticipates an extra \$1.85 billion in tax collections over the next two years.

School Bus Lamps Legislation

A new bill has been introduced in the Wisconsin State Assembly which would allow school buses to have two additional back-up lights to illuminate each rear wheel.

The additional back-up light could be an amber or white light directly above the rear wheel that turns on only when the bus is in reverse. Multiple back-up lights are allowed in most states and legally required in four.

Senate Confirms Duffy

Sean Duffy, a former Republican congressman from Wisconsin, was confirmed as the U.S. Secretary of Transportation with a bipartisan vote of 77-22.

This concludes the Legislative Report.

**WISCONSIN MOTORCOACH ASSOCIATION
BOARD OF DIRECTORS MEETING**

DoubleTree Hilton - Milwaukee
March 12, 2025

AGENDA

1. Call of the Roll
2. Secretary's Report
3. Election of Officers
 - Chair
 - Vice Chair
 - Secretary/Treasurer
4. Next Meeting
5. Adjourn

**WISCONSIN MOTOR COACH ASSOCIATION
BOARD OF DIRECTORS MEETING
November 14, 2024
WMCA Office Madison, WI**

MINUTES

The following are the minutes of the Board of Directors meeting of the Wisconsin Motor Coach Association held November 14, 2024 at the offices of the Wisconsin Motor Carriers Association in Madison, WI. The following directors and individuals were present:

Dennis Prigge, Al Fugate, Joe Kobussen, Mark Polzin, Eric Jones, and Dan Johnson. Meeting convened at 10:04 a.m.

Secretary's Report/Meeting Minutes:

Minutes of the March 2024 board meeting were presented to the board. Dennis Prigge made a motion to accept the minutes as submitted and Eric Jones seconded the motion. Motion carried.

Membership Report:

Membership in the WI Motor Coach Association is 24, with 15 operators and 9 Allied members. Eric Jones initiated a discussion about attracting new members with lower membership rates and/or incentives to join. The board discussed some ideas and made a motion to have a membership brochure created, which could be shared with non-members, and create an incentive for any new member to get a complimentary pass to the convention. Al Fugate made a motion to accept the report, seconded by Mark Polzin. Motion carried.

Treasurer's Report:

Between October 1, 2023 and October 1, 2024, total revenue for the Wisconsin Motorcoach Association was \$13,400 and total expenses of \$17,080 with an ending fund balance on November 1st of \$5,402. Revenue for the 2024 Convention was \$7,000 and expenses were \$4,880. There was a discussion about getting more vendors and attendees to the convention to help with revenue numbers. More attendees, more vendors...and vice versa. But manufacturers are struggling right now so it's hard for them to commit to several conventions. Mark Polzin made a motion to accept the report, seconded by Dennis Prigge. Motion carried.

Legislative Report:

Dan Johnson offered the Legislative Report, on the following topics and issues:

- 2024 NATIONAL AND STATE ELECTIONS
- LEGISLATURE OUT OF SESSION
- 2023 Wisconsin Act 154
- 2023 Wisconsin Act 153
- SB 354 and AB 614
- DOT SECRETARY THOMPSON DEPARTS

Other Business:

2025 Convention Plan Summary

1. Venue and Dates:

- The convention is planned to be held at the Doubletree Hotel, with current dates set for February 25-26, 2025.
- There's consideration of changing the dates due to scheduling conflicts with other major events (ABA, UMA, and the chauffeur-driven limo show).
- Alternative dates being explored include early March or late January, depending on hotel availability and vendor participation.

2. Schedule Format:

- There's a preference to maintain a similar schedule to previous years:
 - Day 1: Afternoon sessions, including the safety roundtable and presentations from the state patrol.
 - Day 2: Morning sessions with various speakers.
- The safety roundtable's relevance was questioned, but there is interest in reviving it, particularly if it attracts more mechanics.

3. Attendance and Vendor Challenges:

- Attendance could be impacted by overlapping conventions, especially for vendors.
- Efforts will be made to engage local vendors and understand which out-of-state vendors can attend.
- Feedback from key vendors like MCI, Prevost, and local suppliers will inform final decisions.

4. Content and Topics:

- Safety discussions will be a primary focus on Day 1, with mechanics and possibly the state patrol involved.
- Topics for Day 2 are under consideration, with suggestions including:
 - Insurance updates (possibly with Tom or a representative from Lancer).
 - Driver retention, employee morale, and HR strategies.
- Speakers from ABA and UMA may be invited, especially given their new leadership.
- An HR-focused session might be led by a representative from HNI to address employee management and retention.

5. Logistics and Flexibility:
 - If date changes are possible, flexibility in days (Tuesday-Wednesday or Wednesday-Thursday) is being considered to increase availability.
 - Hotel availability and vendor commitments are key factors in finalizing the date.
 - Final decisions will rely on feedback from both the hotel and potential attendees/vendors.

Next Steps

- Check with the hotel for date changes, specifically early March availability.
- Gather feedback from key vendors regarding participation.
- Confirm speaker availability and finalize topic focus for Day 2 sessions.

This plan remains adaptable, awaiting hotel confirmation and vendor input to determine the best possible dates and content to maximize attendance and relevance.

Additional Business

1. **Open Board Seats:** With two open board seats due to recent changes (Tom retiring, other Tom's uncertain status), there's a need to identify new candidates. Some names mentioned for potential outreach include John Meier, Al, and other industry contacts. It seems like finding reliable members willing to commit remains a challenge.
2. **Increasing Engagement:** There's concern about dwindling participation, especially from smaller companies that used to be more active. There's talk of reaching out to candidates from related sectors, like the Personal Lines side, and considering other names from a steady-attending company.
3. **Consolidation in the Industry:** There's recognition that consolidation is shrinking the number of active operators, leading to fewer board members and participants. This trend poses challenges for maintaining a robust association and active board representation.
4. **Potential Collaboration with Other Associations:** There's a discussion on possibly partnering with other associations (like the Wisconsin Limousine Association or School Bus Associations) to drive up attendance and participation at events. This could also involve a name change for the Wisconsin Motor Coach Association to reflect a broader membership base that includes smaller operators and shuttle services.
5. **Marketing and Outreach:** The idea of creating a flyer or promotional material to distribute, especially via industry contacts like salespeople at bus shows or brokers, is being considered. This could help raise awareness about the association and attract new members, particularly smaller operators or companies in adjacent industries.
6. **Combining Shows for Better Attendance:** Given the decline in the number of operators and the challenges vendors face with multiple small shows, combining events with similar associations might make sense. It would increase vendor attendance and create more value for the participants.

Hearing no further business, Dennis Prigge made a motion, seconded by Mark Polzin to adjourn the meeting. Motion carried. Meeting adjourned at 10:59 a.m. Next board meeting set for March 12, 2024 in Milwaukee at the convention.

Respectfully submitted,

Dan Johnson
Secretary/Treasurer
WISCONSIN MOTOR COACH ASSOCIATION